

# K·S Connections

December • 2008

## A NEW FLAGSHIP! WE CALL IT "ELATION!"

Kubala-Sosna Research proudly announces a new member of our patented *RevolutionZ* family ...our new top-of-the-line cable, **Elation!**

What is that you say? A cable that is better than what many have proclaimed to be one of the the best cables in the world, *Emotion*? Yes.

As you can imagine, it was not easy. We have been brainstorming and experimenting with ideas since 2003 when we announced our lineup. In the end, we were true to the now proven and patented concepts of *OptimiZ* architecture, and took the performance to a new level.

We have heard *Elation!* against some of the most celebrated and expensive cables made, and can proudly say that it is very impressive indeed!

We have always told you *Emotion* can confidently be installed in any system, regardless of what the components or cables are. We have found that to be true time after time, in system after system.

Now imagine that you have a cable that out-performs *Emotion*, just as *Emotion* out-performs *Expression*, the step in performance about the same.

I know that is hard to imagine. We have all been marketing *Emotion* as such a strong performer that it can perform with, or out-perform any cable made. So then how can ... ???

Think back to when you were introduced to Kubala-Sosna. You likely heard *Emotion* first, as we do like to put our best foot forward!! :o)

Now think back to a customer of yours who auditioned *Fascination* first. We have always been told that the customer's reaction was such that unless they were coming from some other top-of-the-line world-class cable, they could not imagine performance better than *Fascination*.

Yet, when *Expression* is then installed, they have no problem hearing the differences, and understand immediately that *Expression* is superior.

The same proves true when *Elation!* is compared to other cables. Its K-S pedigree is immediately obvious, and its superior performance recognized.

*Emotion* is undoubtedly in the ranks of the top few cables in the world, and to find a cable to better its performance is tough indeed. The other cables in that category requires one to spend many multiples its price.

*Elation!* will raise the level of performance to a new standard. And yet, while more expensive than *Emotion*, it will still sell for a fraction of other top-of-the-line world-class cables.

We trust when you hear it, you will be as enthusiastic as we are about its potential in the marketplace!

We will have *Elation!* at CES 2009 at The Venetian in Suite #31-236. Our system will be the Hansen Emperor speakers, Tenor Electronics, McIntosh Digital and Continuum Turntable. It should prove to be a show stopper!

We will hold our Music Lovers Seminars with BluePort Jazz recording engineer Jim Merod appearing on Friday from 2-4pm, and Mastering Maven Steve Hoffman on Saturday from 2-4pm, both in suite 31-236.

You will also be able to find our cables in the fine systems to be heard in the following high-end rooms:

### CES/ THE VENETIAN:

29-218 KR Audio/ Audio Epilog  
29-221 Aesthetix/ Vandersteen  
29-222 Muscial Surroundngs  
29-224 Pathos  
30-119 Talon Audio  
31-235 Lamm/ Wilson Audio  
31-236 Kubala-Sosna/ Tenor

### T.H.E. SHOW/ ALEXIS PARK

Executive Suite Magnepan/Bryston

### See you in Vegas!!! 31-236

Jim Merod Jan 9th 2-4:00pm  
Steve Hoffman Jan 10th 2-4:00pm

### The New Reference Standard ...

*Elation!*

Connect to the performance

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