## K-S Connections

January • 2024

## **OUR NEW FLAGSHIP AES/EBU & ETHERNET CABLES!**

Kubala-Sosna is proud to announce our new REALIZATION AES/EBU and ETHERNET cables.

Our Realization line has established itself as one of the world's premier cables, offering a performance level that is hard to beat regardless of price.

The cables available in the series include RCA and XLR interconnects, speaker cables, power cords and a USB digital cable.

For those who have followed our progress over the last 21 years, you have likely noticed that we do not introduce something new just to create something to be sold at a higher price. It has to offer a noticeable improvement in performance to earn its way into our lineup.

You may have also noticed that we do not offer regular "updates" to our formulas. Any cable model that you buy from us today is the same recipe as the cable model that we originally introduced.

Instead, when we have a new idea that we feel will expand our performance, we introduce a new series. As such, we originally had five (5) series of cables and now have ten (10). This allows someone to add onto their system with the same performance level they originally purchased. It also protects their investment in our cables as they have not become obsolete but rather are always current.

In addition, if someone desires to improve performance by moving up the line, we offer a very user-friendly and fair upgrade program to allow that to happen. (kscables.com/support-upgradepolicy.html)

More and more audiophiles are utilizing the enormous library of music available on the internet as a primary source of music. Real-time downloads of highresolution files is making the choice of Ethernet cables more critical than ever.

In addition, recent developments in digital audio have included some very fine music streamers that utilize AES/EBU outputs (such as the Grimm MU1 and the Auralic G2.2).

As such we felt it was time to extend the performance of our AES/EBU and ETHERNET cables. We are introducing our RDAE Realization AES/EBU, and our RNET ETHERNET cables to take digital performance up another noticeable step. We have also developed a Realization Ethernet cable specifically designed to upgrade an internal cable on the Grimm MU1 streamer.

Consistent with our practiced philosophy, we will not try to convince you ahead of time what you are going to hear. We will just say that when you hear any of these cables, you should not be confused as to whether they are an improvement or not.

We appreciate your patience and support as we carefully introduce new products that we are confident will prove to be worth the wait. This new family of Realization digital cables are available for order now.

We continue to provide new and improved products for you to ... *Connect to the Performance !!* 



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