

K·S Connections

December • 2007

Connect to the performance

Kubala·Sosna
RESEARCH LLC



CAN IT BE TIME FOR CES ALREADY?

Seems like yesterday that we were talking about CES2007 and here we are ready to start shipping material to CES2008! WOW!

CES starts our show appearances for the year, and the list of shows that we will have product at keeps growing. We anticipate participating in 15-20 shows worldwide in 2008!

We will again have a presentation by Steve Hoffman (Wed 2-4pm), which has proven to be a real crowd gatherer! Listen to him explain how great music was made!

You will find Kubala-Sosna cables in the following rooms (plus a couple of hospitality suites):

- 29-220** BAT/ Scaena/ Continuum
- 29-219** Musical Surroundings
- 29-221** Aesthetix/ Vandersteen
- 29-225** Pathos
- 30-125** Talon/ VAC
- 30-139** Sooloos
- 30-310** Gershman/Lamm/NeoDio
- 30-327** Kubala-Sosna Research
- 34-309** Lamm/ Wilson/ Zanden/ TW Acoustic

Visit Howard & I at the Venetian in Room 30-327 ... See you in Vegas!!

Steve Hoffman



Wednesday 2-4 pm
Room 30-327

NOT TO BE MISSED!!!
Invite a customer and put it on your calender now!

Happy Holidays!

THANK YOU FOR THE PERFORMANCE!

What a year 2007 has been! We want to recognize all of our dealers and distributors for all of your marvelous efforts! *Thank you!*



Kubala-Sosna ad from Thailand
Thank You Walter!!

Our brand continues to gain respect and admiration around the globe. Some of that is the product. But most of that is the way you position the product in your business, and the way you present it to your customers.

I hear all the time from customers that they visited a store, and they can tell how you feel about the cable because you are showing it on your reference system. They tell me that without you saying a word, they know from that how you feel about our products.

I also hear all the time that our dealers really love our cables and believe in them completely. What a great thing for any manufacturer to hear about their representatives!!

That level of support is not something we could ever ask for; it has to be earned. To hear from *your* customers that you are giving us that type of position in your hearts is truly an amazing thing for us! **THANK YOU!!!**

Coming in 2008: Tonarm DIN cables; Outlet Boxes; Video Cables; and In-wall Speaker Cables!

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